

Memorandum of Understanding (MOU)

This “Memorandum of Understanding” hereinafter referred to as ‘MOU’ is signed on this 8th day of July 2021 between the following two parties:

National Productivity Council (hereinafter referred as NPC) (An Autonomous Organization under Department for Promotion of Industry & Internal Trade, Ministry of Commerce & Industry GOI), Utpadakta Bhavan, 5-6 Institutional Area Lodhi Road, New Delhi – 110003

AND

Atma Ram Sanatan Dharma College (hereinafter referred as ARSD), University of Delhi, Dhaula Kuan,
New Delhi-110021

- A. About NPC: National Productivity Council (NPC)** is an autonomous organization under the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Govt. of India providing Consultancy, Capacity Building and Evidence Based Research Services. NPC, headquartered at New Delhi, has a pan India presence and renders its services for improving productivity and competitiveness through its 13 Regional Offices with a strong workforce who is Qualified & Trained professionally in the domain of Energy Management, Industrial Engineering, Environment Management, Human Resource Management, Agri-Business Services, Economic Services. NPC's overall objective is to increase the productivity of all sectors in Indian Industries.
- B. About Atma Ram Sanatan Dharma College (ARSD)** - Atma Ram Sanatan Dharma College is a premier educational institution of Delhi University which aims to nurture excellence in education. It emphasizes on fostering the quality of human resources and promoting productive ideas that benefit the students. Since its inception, the College as focused on character building and idealism inspired by Sanatani values. The College embraces Inclusivity and Equitability as its founding principles. Promotion of women's education and ensuring a barrier-free, nondiscriminatory, and supportive ecosystem for all members of the College are, therefore, a priority at ARSD College.

डा. गान्तोष कुमार झा / Dr. Gyantosh Kumar Jha
प्रधानाचार्य / Principal

आर.एस.डी. कॉलेज/A.R.S.D.College

दिल्ली विश्वविद्यालय/University of Delhi

वीरगढ़, जयपुर, दिल्ली-29/Dhaura Kuan, New Delhi-21

C. Objective of MoU

1. The primary objective of this MOU is to enable the parties to identify mutual collaboration opportunities bringing together the strength of both, NPC and ARSD College towards capacity building skills and education aimed at enhancement of productivity and self & wage -employment opportunities.

NPC as a part of its new initiative is exploring to contribute to the Education Sector and accordingly is entering into collaborations/MoUs to further explore the mutually beneficial opportunities in the Educational Institutes, Engineering Colleges, Management Colleges and different Universities across different subject areas/domains.

Under this initiative different collaborative work areas are being identified to impart practical hands-on experience & equipping the Graduate/PG Studentson new concepts/tools/techniques with employable competencies & capabilities, wherein they become industry ready for taking up jobs as well as enter into businesses in variety of new technologies, products, services in the domestic markets.

Supporting the vision of "Making New India" with a strong Government-Industry interface, NPC is aiming to focus on Customized Trainings /Capacity Building Programs, Promoting Entrepreneurial activities to impart the information pertaining to Starting up own business, counseling & guidance, and Entrepreneurship Development Programs (EDP), to start their new startup/ventures/businesses/industry, etc. Since ultimately the students today will be either an employer or an employee who may play a vital role in the growth of Indian Economy.

D. Areas of Collaboration

NPC and ARSD College will collaborate in any/all the following proposed areas:

- i. ARSD College will act as the nodal college for empanelling and involving other colleges for work related to customized trainings/Capacity Building Programs, and Promoting Entrepreneurial activities amongst students.
- ii. Development & conduct of Capacity Building Programs for Aspiring Entrepreneurs through specifically designed course curriculum.

- iii. Industry oriented short term certificate courses/PG diploma, specific to Industry 4.0 and Energy.
- iv. Identifying new areas of Entrepreneurial initiatives.
- v. Preparation and exchange of Course Design and Exchange of faculty for the EDPs.
- vi. Promoting self-employment opportunities for Trainees from ARSD College.
- vii. Any other activity that can be taken up to promote entrepreneurship development.
- viii. Conduct of Faculty Development Programs for the Faculties of different departments of ARSD College, by NPC at NPC premises or University premises or online on mutually decided subject and cost in the relevant areas.
- ix. Internship programmes, Industry Exposure, Incubation Services.
- x. The above activities would be regulated as per following:
 - i. NPC will charge the discounted fee per participant for conducting Trainings/workshops at NPC or ARSD College.
 - ii. The Programs/workshops for ARSD College shall be mutually decided between NPC and ARSD College, i.e. both the parties.
 - iii. For the specific EDPs at College Campus or organized by NPC, both NPC & ARSD will issue joint certificates to the trainees.
 - iv. Marketing & Promotion of the related activities shall be propagated both by NPC and ARSD on their websites, social media platforms, at events and other promotional platforms along with Logos of both the organizations.
 - v. Industry Visit of trainees and Students Internship programmes may also be facilitated for the ARSD for potential/interested students.

E. Tenure & Termination

The MoU shall be effective from the date of signing and same shall remain in effect for 5 years and may be renewed or discontinued thereafter by mutual consent, giving notice of 30 days by either side.

A

अरुण कुमार झा/ Arun Kumar Jha
महानिदेशक/Director General
राष्ट्रीय उत्पादकता परिषद्
NATIONAL PRODUCTIVITY COUNCIL
डी.पी.आई.टी./Department for Promotion of Industry & Internal Trade
(वणिज्य और उद्योग मंत्रालय/Ministry of Commerce & Industry
भारत सरकार, नई दिल्ली/Government of India, New Delhi)


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दिल्ली विश्वविद्यालय/University of Delhi
धौला कुर्वा, नई दिल्ली-11/Dhauila Kuan, New Delhi-11

F. General Terms & Conditions

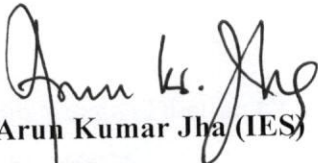
1. The parties agree that they shall use their best endeavors to execute the provisions of this MoU. As such, this MoU is non-binding in nature and does not hold any legal binding for both the parties and can be revoked through mutual consent.
2. None of the afore-mentioned content of this MoU shall be deemed to constitute a partnership between the parties here to and no party shall have any authority to bind or shall be deemed to be agent to the other in any manner. A detailed implementation plan may be drawn up annually by both the parties under this Agreement.
3. This MoU shall become effective on and from the date of execution hereof and shall continue to be effective for next five years. After this period, it may be extended by the parties based on mutual agreement in writing until it is rescinded. This MoU may be terminated, by either party, by issuing a one month prior written notice at any time during the validity of this MoU to the other party.
4. The MOU shall be revised/modified as and when required by both the parties with a view to changes/updation on the scope of the same.
5. Any program which will be done on commercial basis, the Revenue sharing will be decided on mutually agreed terms between both the parties.

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महानिदेशक / Director General
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धौला कुआँ, नई दिल्ली-110021 / Dhaula Kuan, New Delhi-21

The National Productivity Council (NPC) and Atma Ram Sanatan Dharma College (ARSD) have set their respective hands and seal to those present through their duly authorized representative(s) on this 8th day of July 2021.

For on behalf of NPC


Arun Kumar Jha (IES)

Director General

National Productivity Council (NPC)

Utpadakta Bhavan

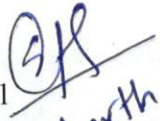
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भारत सरकार, नई दिल्ली/Government of India, New Delhi)

(Seal)

Witness:1


Siddharth Pal
Asst. Director (FM & Tg.)

Witness:2


MAYANK VERMA
Asst. Director
Int'l Services

For on behalf of ARSD College


Professor Gyantosh Kumar Jha

Principal

Atma Ram Santan Dharma College

(ARSD),

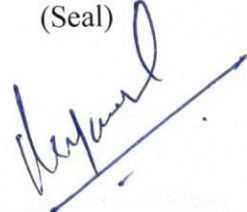
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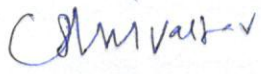
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धौला कुआँ, नई दिल्ली-२१ / Dhaura Kuan, New Delhi-21

(Seal)

Witness:1


Section Officer Admin
ARSD College, N. Delhi.

Witness: 2


LOKESH KR. SHARMA
(Assistant Professor
(Department of
Computer
Science)